

TREE-GO-TWIN[®] PROGRAMME under TheBestBareFootLeague in the World #TBBFL UGANDA

Project Proposal for a Conservation Programme Called Tree-Go-Twin in Uganda where a child plants, looks after and links up with a partner overseas to grow a seedling into a mature tree - caring together.

Implementing Partners

SportsUganda Ltd UK
Rhino Athletics Club Uganda
Umoja Conservation Trust Uganda
Lukango Tree Conservancy Uganda

Community Based Partners

Score Beyond Leadership Organisation, Adjumani, Uganda
Motion Youth Hub, Kazo Bwaise and Bujuuko, Uganda
Sports Organisation of Lugazi, Uganda
Golden Impact SC, Xsabo Stadium, Kati-Kolo, Mukono, Uganda
Karibu International School, Iganga, Uganda
Chickadees Pre-Primary School, Bukandekande, Kitala, Entebbe, Uganda

A Brief Description of the Mobilisation Tool being used to implement the Conservation Programme.

TheBestBareFootLeague in the World![®] (#TBBFL)

BHAG: 1,000,000 Primary School Age Children in Uganda playing in sports and games leagues, skipping, coding and learning through robotics every week!

Preamble

Sports for Health Education Conservation and Tourism

Uganda is a beautiful country with one of the worlds youngest populations!

A well structured youth intervention based on one of nature's most powerful forces [play] is a must!

The How

Using an initial 16 Spaces, avail equipment with a figure of 100 units each (e.g., 100 footballs, 100 netballs, 100 rugby balls, 100 skipping ropes, etc.) and support Coaches, Teachers and Trainers to implement Coding/Robotics + Quality Physical Education including African Traditional Sports and Games (outdoor and mind games).

Executive Summary

We are pleased to present the project proposal for Tree-Go-Twin, a sports for conservation programme aimed at fostering environmental awareness, engagement, and global connections among children.

Tree-Go-Twin will facilitate a partnership between children in Uganda and their counterparts overseas, encouraging them to plant, care for, and nurture a seedling into a mature tree, promoting a sense of shared responsibility for the environment.

Project Overview

2.1 Objectives:

- a. To promote environmental consciousness and conservation practices among children in Uganda.
- b. To establish connections and foster cultural exchange between children in Uganda and international partners.
- c. To plant seeds in our children to contribute to reforestation efforts and mitigate the effects of deforestation.
- d. To encourage children to take an active role in the conservation of the environment.
- e. To provide opportunities for children to learn about the importance of trees and their role in mitigating climate change.
- f. To promote cross-cultural learning and collaboration by linking children from different countries.
- g. To create awareness among children and their communities on the benefits of sustainable living practices.
- h. To plant and grow at least 1,000,000 trees in Uganda in the first year of the program.

2.2 Activities:

- a. Identification of participating schools and communities in Uganda.
- b. Education and awareness campaigns on the importance of trees and conservation.
- c. Distribution of tree seedlings to participating children in Uganda.
- d. Facilitating online connections between Ugandan children and international partners.
- e. Regular monitoring and reporting on the growth and progress of the planted trees.
- f. Collaboration with local authorities, NGOs, and environmental experts to ensure project success.

Target Beneficiaries

The primary beneficiaries of Tree-Go-Twin are children aged 8-12 in Uganda, specifically those from participating schools and communities. By involving children, we aim to cultivate long-lasting conservation values and behaviors from an early age. Additionally, the project will indirectly benefit the wider community and environment through reforestation efforts and increased awareness.

Partnerships

We believe that collaboration is vital for project success. Tree-Go-Twin seeks partnerships with the following entities:

- a. Local schools, educational institutions, community based organisations and communities in Uganda for participant recruitment and implementation.
- b. International schools or organizations interested in partnering with Ugandan children for cultural exchange and support.
- c. Government bodies, NGOs, and environmental agencies for technical expertise and support.
- d. Corporate sponsors and donors to provide financial resources for project implementation.

Timeline and Budget

The proposed initial project will be implemented over a period of 24 months. The budget will include costs for sports equipment, tree seedlings, educational materials, transportation, communication tools, monitoring equipment, and personnel. A detailed budget breakdown will be provided.

Monitoring and Evaluation

To ensure project effectiveness and track progress, we will establish a monitoring and evaluation framework. Key performance indicators will be established to measure the number of participating children, tree survival rates, engagement levels, and the successful establishment of international partnerships. Regular reporting and assessments will be conducted to identify areas for improvement and celebrate achievements.

Sustainability and Impact

Tree-Go-Twin aims to create a lasting impact by instilling conservation values in children, fostering global connections, and contributing to reforestation efforts. The project's sustainability will be achieved through educational initiatives, local partnerships, and engaging participating communities to take ownership of ongoing tree care and maintenance. Tree-Go-Twin envisions a future where children are empowered as environmental stewards, working together to protect and preserve our planet.

Implementation:

The Tree-Go-Twin program will be launched in 10 spaces in Uganda, and each space will have at least 100 children participating in the program. The spaces will be located in rural and semi-urban areas to ensure that the program reaches children from diverse backgrounds.

The project will involve the following activities:

Seedling Production: The program will set up a tree nursery to produce seedlings for distribution to the participating spaces. The seedlings will be grown using environmentally friendly methods to ensure that they are healthy and strong.

Tree Planting: The children will be involved in the tree-planting process, where each child will plant a seedling at a designated location in their space or community. The children will also be encouraged to care for the seedlings by watering, pruning, and providing other necessary care to ensure that the trees grow healthily.

Twinning: The program will establish partnerships between the participating children in Uganda and those overseas. Each child in Uganda will be matched with a child in a different country, and they will exchange information about their culture, environment, and daily lives. The children will also communicate regularly about the progress of their trees and share photos and videos of their trees.

Capacity Building: The program will provide training to the children, teachers, and community members on the importance of conservation, sustainable living practices, and the role of trees in mitigating climate change.

Monitoring and Evaluation: The program will conduct regular monitoring and evaluation to assess the progress of the project and make any necessary adjustments to improve its effectiveness.

Expected Outcomes:

Increased awareness and appreciation for the environment and the role of trees in mitigating climate change among children in Uganda and overseas.

Improved understanding and appreciation of different cultures and communities among the children participating in the program.

Increased participation and engagement of children in conservation activities in their communities.

The production and planting of at least 10,000 trees in the first year of the program.

Increased adoption of sustainable living practices among participating communities.

While the above are generic outcomes, sports for conservation programmes yield unique additional ones:

UNIQUE OUTCOMES FROM A SPORTS FOR CONSERVATION PROGRAMME

Environmental awareness and education: The programme can provide young people with knowledge and understanding of environmental conservation issues. They can learn about ecosystems, biodiversity, climate change, and the importance of protecting natural resources. This awareness can foster a sense of responsibility and motivate them to take action for conservation.

Active engagement in conservation activities: Through sports activities integrated with conservation initiatives, young people can actively participate in conservation efforts. This can involve tree planting, wildlife habitat restoration, beach clean-ups, or community gardening. By engaging in hands-on activities, they develop a personal connection with nature and become stewards of the environment.

Physical and mental well-being: Sports activities are known to promote physical fitness and overall well-being. Regular exercise through sports can improve cardiovascular health, build strength, enhance coordination, and reduce the risk of chronic diseases. Additionally, participating in sports and spending time in nature can have positive effects on mental health, reducing stress, anxiety, and improving mood.

Teamwork and leadership skills: Sports for Conservation programmes often involve team-based activities, fostering teamwork and collaboration among young participants. They learn to work together towards a common goal, communicate effectively, and develop leadership skills. These skills can be valuable in their personal and professional lives, enabling them to become effective leaders and change-makers in their communities.

Community involvement and social cohesion: Sports have the power to bring communities together. A Sports for Conservation Programme can serve as a platform for building strong community bonds and social cohesion. By involving young people from diverse backgrounds, the programme promotes inclusivity, tolerance, and understanding. Participants can develop lifelong friendships and build a sense of belonging to a larger community committed to environmental conservation.

Long-term behavior change: Through education, hands-on activities, and community involvement, a Sports for Conservation Programme can instill long-term behavior change in young people. They can develop sustainable habits, such as reducing waste, conserving water and energy, and making environmentally conscious choices. These behavioral changes can extend beyond the programme and positively impact their families, peers, and wider communities.

Advocacy and environmental activism: Empowered by their experiences and knowledge gained from the programme, young people may become advocates for environmental conservation. They can actively promote sustainable practices, raise awareness, and engage in environmental activism. This can include organizing events, participating in campaigns, or using social media to amplify their voices and inspire others to take action.

Conclusion:

The Tree-Go-Twin program is an innovative and engaging conservation program that aims to promote cross-cultural learning and collaboration among children in Uganda and overseas.

The program will provide opportunities for children to learn about the importance of trees, sustainable living practices, and the role of conservation in mitigating climate change.

Through the program, we hope to inspire children to become advocates for conservation and make a positive impact in their communities.

Overall, a Sports for Conservation Programme for young people can have far-reaching positive outcomes, creating a new generation of environmentally conscious individuals who are actively engaged in protecting and preserving the natural world.

Logical Framework for the Tree-Go-Twin Project

Objectives	Variable Indicators	Means of Verification	Important Assumptions
<p>Goal: To build a model sport for conservation program in Uganda with a target participation of 2% of the population.</p>	<p>How far and how much has been achieved in all the various fields of the program within a year.</p> <p>Target improvements within the framework of MDGs as used by the UNDP</p>	<p>Surveys on knowledge, attitudes, and practice (KAP) of conservation, sports, and games in the country.</p> <p>Evaluation of existing nurseries, sports facilities in the country.</p> <p>Government records and archives.</p> <p>Records of progress kept by staff in different departments.</p>	<p>Commitment and cooperation of both the government and public.</p> <p>Political and economic stability.</p>
<p>Purpose: A democratic and decentralized sports for conservation development program.</p> <p>A completely overhauled sports and conservation infrastructure and related services.</p> <p>Participation of all age groups in various sports for conservation activity, starting from grass root level.</p> <p>A developed sports industry.</p>	<p>Number of children and adults in various age groups and levels attending the program.</p> <p>Number of centers providing sports and nursery facilities.</p> <p>Number of participants availing the opportunity participate and to exercise at the facilities.</p>	<p>Records and analyses of the project staff at different levels and departments.</p> <p>Records and analyses of community partner logs, schools, and university authorities.</p> <p>Evaluation of the quality of services provided to participants.</p>	<p>Cooperation of all concerned.</p> <p>Proper use of funds.</p> <p>Stable political, economic, and social conditions.</p>
<p>Outputs: Trained and qualified teachers, coaches, and conservation staff.</p> <p>Adequate and appropriate tree seedlings, sports equipment and nurseries, training facilities.</p> <p>Self-development and production of required materials.</p> <p>Trained sports and conservation journalists capable of reporting for various media.</p>	<p>Number of teachers, coaches, and conservation staff trained in a year.</p> <p>Number of sports equipment bought or produced in a year.</p> <p>Number of nurseries/facilities built in a year.</p> <p>Number of programs and trainings started in a year.</p>	<p>Records and analyses of the trainers and coaches.</p> <p>Data from trainees.</p> <p>Inventory of conservation and sports equipment.</p>	<p>Ability to train teachers, coaches, and staff.</p> <p>Adequate funds to buy or produce latest conservation and sports equipment.</p> <p>Cooperation of all concerned.</p> <p>Social stability.</p> <p>Will to succeed.</p>
<p>Activities: Involve schools and universities in the program through their Physical Education Departments.</p> <p>Involve all sports associations and federations in the program.</p> <p>Organize workshops and seminars to train and propagate the program.</p> <p>Convene national conference on conservation, sports, and games.</p> <p>Take the support and help of conservation associations.</p> <p>Involve media to inform the public of the program as it progresses, as well as initiate wider discussion and mobilization.</p> <p>Above all, take the help and support of the Ministries of Education and Sport + Tourism, Wildlife and Antiquities.</p>	<p>Inputs: Budget.</p> <p>Training space.</p> <p>Training equipment (Sports and conservation).</p> <p>Medical equipment.</p> <p>Transportation.</p> <p>Food and catering.</p> <p>Stationery.</p> <p>Human Resources.</p>	<p>Accounting records.</p> <p>Data and records of community partners, schools, and universities.</p> <p>Data from associations and federations.</p> <p>Data from the Ministries of Education and Sport + Tourism, Wildlife and Antiquities.</p>	<p>Will and cooperation of communities, schools, and universities.</p> <p>Will and cooperation of sports, conservation associations and federations.</p> <p>Cooperation of medical associations and media.</p> <p>Political and economic stability.</p>

SWOT Analysis for the Tree-Go-Twin Project

Strengths	Opportunities
<p>Strong community support and engagement. Availability of enthusiastic and knowledgeable environmental experts and sports trainers. Well-established partnerships with local schools, youth organizations, and environmental NGOs. Access to sports facilities and natural areas suitable for conservation activities. Well-designed curriculum combining environmental education and sports training.</p> <p>As a start-up collaboration is the fact that we intend to create healthy relationships with numerous players community actors in the programme Use tools and equipment that will help us achieve scaling with less stress Use our extensive networks and minimise payroll expenses in the initial phases. We interacted with core professionals in the area of sports development, conservation and structuring to assist our organisation in building a well – structured Hybrid Group that can favourably compete in the highly competitive local setting in Uganda and the world at large Ministry of Education and Sports Ministry of Tourism, Wildlife and Antiquities</p>	<p>Potential for securing additional funding through grant applications, corporate sponsorships, or partnerships. Collaboration with local businesses and sponsors to provide necessary resources and support. Potential for media coverage and publicity, raising awareness about the programme and attracting participants. Integration of technology, such as mobile apps or online platforms, for increased reach and engagement. Expansion of the programme to other communities or regions, leveraging success and lessons learned.</p> <p>Focus on repeat participants Focus on profitable partners Focus on what’s working Focus on productive time Focus on quality The constant demand for sports, conservation, entertainment is very real. Start-up costs can be reduced by allying with existing clubs and groups. Being based on the ground near activity hubs. Micro units of operation ensure efficiency Purchasing power of the consumers is on the upswing with growing economy & continually increasing population of middle class. Greatly improved export potential for indigenous as well as foreign sourced plants, trees</p>
Weaknesses	Threats
<p>Limited financial resources for program implementation and expansion. Potential difficulty in attracting and retaining participants due to competing interests and time constraints. Lack of specialized equipment and resources for specific conservation activities. Potential challenges in coordinating schedules and logistics for events involving multiple stakeholders. Limited awareness about the programme and its benefits among the target audience. This is a new Hybrid Collaboration in Uganda, and perhaps it might take us sometime to attract big time partners in the industry Where to Find Investors/Partners Accounting and record keeping Poor condition of roads, communication, infrastructure and erratic power supply remain a major challenge Absence of comprehensive and reliable production data, impact assessment studies are almost non-existent, investments in research is also not commensurate with returns and potential.</p>	<p>Competition from other sports and recreational programs targeting the same age group. Environmental and weather-related challenges that may affect the scheduling and execution of outdoor activities. Changes in government policies or regulations related to conservation and sports activities. Potential resistance or lack of support from certain community members or stakeholders. Risk of burnout or fatigue among program organizers and volunteers due to the demanding nature of managing both sports and conservation aspects.</p> <p>Being a commercial leaning operation the global economic downturn that can impact negatively on household spending Bad weather cum natural disasters (draughts, pandemics, epidemics) Unfavorable government policies and the arrival of a competitor within same location Staffing the Operation National, district, county and local regulations A gross lack of awareness among participants about the quality parameters, including microbiological and chemical contaminants as well as residual antibiotics. Middlemen and middle women</p>

BUDGET FOR TREE-GO-TWIN CONSERVATION PROGRAM UNDER #TBBFL

Here is a detailed budget for a single space in the Twin-Go-Tree program in Uganda:

Seedling Production and Nursery Setup	Seedling Production and Nursery Setup
Land Preparation:	\$500
Nursery Supplies and Equipment:	\$2,000
Seeds and Seedlings:	\$1,500
Labor Costs:	\$2,500
Transportation and Logistics:	\$1,000
Total Cost: \$7,500	\$7,500
Tree Planting	Tree Planting
Tree Guards: \$1,000	\$1,000
Tools and Equipment: \$1,500 (Water tank, Drill, Pump)	\$1,500
Labor Costs: \$2,000	\$2,000
Transportation and Logistics: \$1,000	\$1,000
Total Cost: \$5,500	\$5,500
Twinning	Twinning
Communication Tools and Equipment: \$2,000	\$2,000
Internet and Data Costs: \$1,500	\$1,500
Training and Capacity Building: \$3,000	\$3,000
Total Cost: \$6,500	\$6,500
Capacity Building	Capacity Building
Training Materials and Supplies: \$2,500	\$2,500
Trainer Fees: \$1,500	\$1,500
Transportation and Logistics: \$1,000	\$1,000
Total Cost: \$5,000	\$5,000
Monitoring and Evaluation	Monitoring and Evaluation
Monitoring Tools and Equipment: \$1,500	\$1,500
Evaluation Tools and Equipment: \$1,500	\$1,500
Staffing and Labor Costs: \$3,000	\$3,000
Total Cost: \$6,000	\$6,000
Total Project Cost: \$30,500	Total Project Cost: \$30,500